



Jim Beckstrom

ADVISORY BOARD

Jim Beckstrom is a marketing director-level strategist, business mentor, and advertising professional with an MBA background and decades of experience helping entrepreneurs validate ideas, grow market share, and modernize business models. As an active mentor, he specializes in market validation, branding, social media strategy, and organizational development.

Known for bringing clarity, humor, and sharp innovation to complex challenges, Jim helps founders turn raw ideas into scalable, market-ready businesses. His work focuses on expanding and modernizing business models—particularly where perception, messaging, and brand psychology drive growth. Blending data-driven strategy with creative storytelling, he draws on years of marketing and management leadership to deliver practical, high-impact results.

Strong Fathers. Strong Families. Defending Freedom.